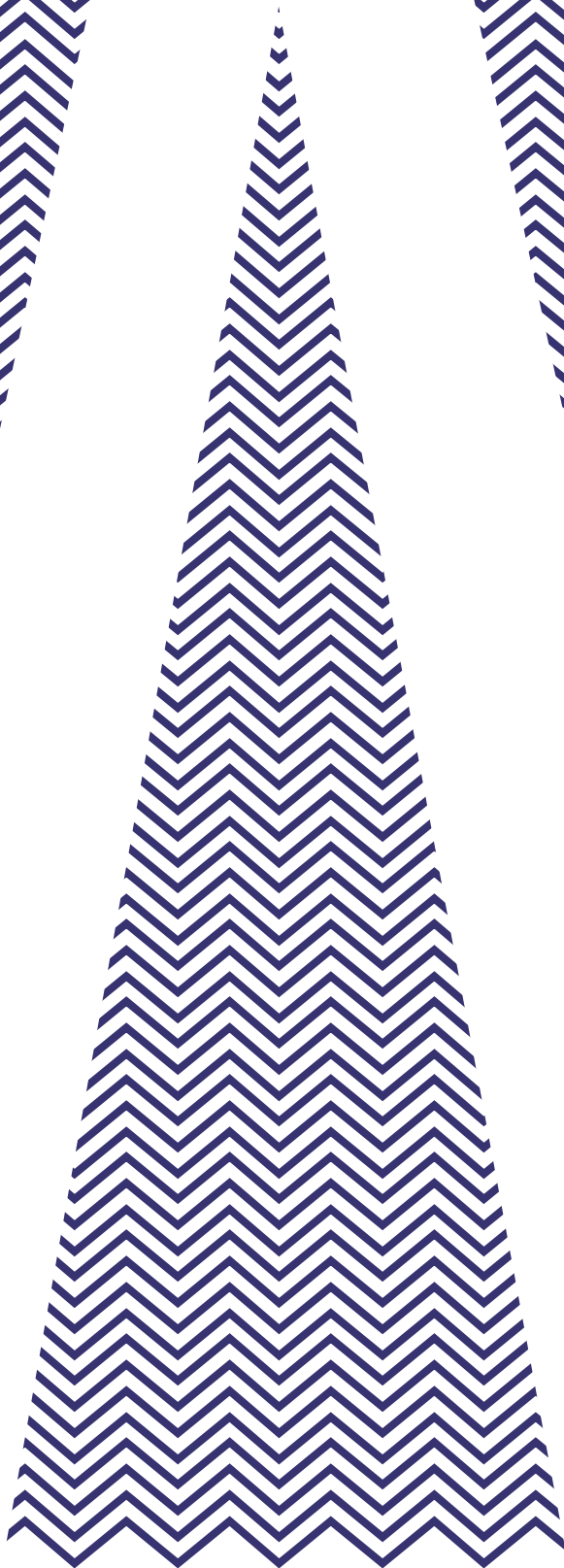


BOOK-WORK

ARCADIA DESIGN





MANIFESTO

WE ARE ARCADIA DESIGN. WE ENVISION
A DESIGN THAT CHANGES AS YOU DO.

RATHER THAN FIX INTERIORS, WE PREFER
OBJECTS THAT YOU CAN MODIFY AND
MAKE OF THEM EXACTLY WHAT YOU
NEED.

EVERY GEOMETRICAL FORM WE DESIGN
IS MADE TO INTERACT WITH COLOURS,
MATERIALS AND YOUR TASTES. FOR THIS
VERY REASON WE ASK YOU TO GIVE SHAPE
TO YOUR HOME DESIGN

LIVING IN A SPACE AND AT THE SAME
TIME IN ALL THE PLACES YOU CAN IMAGINE

ACCORDING TO US DESIGN IS A GAME
THAT YOU LEARN AS A CHILD, EXACTLY
AS THE RESPECT FOR THE ENVIRONMENT

ACCORDING TO US DESIGN IS ECO-DESIGN,
BUT ALSO RE-DESIGN.

ACCORDING TO US DESIGN COMES FROM
DESIGN



PROGETTO ARCADIA IS AN INNOVATIVE START UP (ITALIAN LAW N. 221/2012) FOUNDED IN 2013 BY ELENA GENTILINI, PHD IN LOCAL ECONOMIC DEVELOPMENT AND MASSIMO GERMANI, ARCHITECT. PROGETTO ARCADIA WORKS IN THE FIELDS OF ARCHITECTURE, DESIGN AND PLACE DEVELOPMENT.

Elena Gentilini *Massimo Germani*

WE HAVE CHOSEN

TO REDUCE TRANSPORT AND RELY ON A LOCAL SUPPLY CHAIN.

WE EMPLOY ONLY EU FSC CERTIFIED WOOD AND WE ALSO PRODUCE WITH CENTRAL ITALY/LOCAL WOOD.

TO USE NONTOXIC FINISHINGS.

WE SELECTED ONLY CERTIFIED PRODUCTS, TOTALLY WATER-BASED, THAT DO NOT CONTAIN SUBSTANCES DANGEROUS FOR HEALTH AND ENVIRONMENT AND ARE SUITABLE FOR FOOD CONTACT.

TO EMPLOY ONLY SOLID WOOD.

OUR WOOD PRODUCTS ARE ENTIRELY MADE OF SOLID WOOD. BY NOT USING PANELS (MDF, CHIPBOARDS, PLYWOOD) WE KNOCK DOWN THE USE OF GLUE AND MAKE OUR PRODUCTS READY FOR REUSE.



WE HAVE CHOSEN

DI PRATICARE IL DESIGN FOR REUSE E ESSERE CIRCOLARI

WE DESIGN NEW PRODUCTS USING MODULES FROM OUR STANDARD PRODUCTS IN THE VIEW OF A CIRCULAR ECONOMY.

TO OPTIMIZE PACKAGING

WE CHOSE NOT TO ASSEMBLY OUR PRODUCTS BEFORE DELIVERY TO REDUCE THE AMOUNT OF SPACE OF OUR PACKAGES AND THEIR ENVIRONMENTAL IMPACT.

TO RELY ON A LOCAL SUPPLY CHAIN.

OUR CHESTNUT COMES FROM THE MOST BEAUTIFUL WOODS IN CENTRAL ITALY AND WE PRODUCE RELYING ON THE BEST ITALIAN ARTISANS WITHIN AN AREA OF 200 KM. MADE IN ITALY IS JUST THE BEGINNING.



TO BELIEVE IN R&D

WE DESTINATE MORE THAN 15% OF OUR COSTS TO R&D AND CONFIRM THIS YEARLY TO THE ITALIAN GOVERNMENT

TO BE MODULAR

WE DESIGN MAXIMISING MODULARITY, THIS EXTENDS THE PRODUCT LIFE SPAN AND GIVES THE CUSTOMER THE POSSIBILITY TO RENOVATE AND REUSE PRODUCTS. MODULARITY LOWER COSTS AND KEEP QUALITY HIGH.



TO MAKE DESIGN A VERY PERSONAL THING

THANKS TO MODULARITY, DESIGN BECOMES PERSONAL. YOU CAN ASSEMBLY IT YOURSELF, CHANGE IT, RENEW IT, MAKE SOMETHING DIFFERENT OF IT OR DESIGN YOUR SPECIAL ONE WITH US.

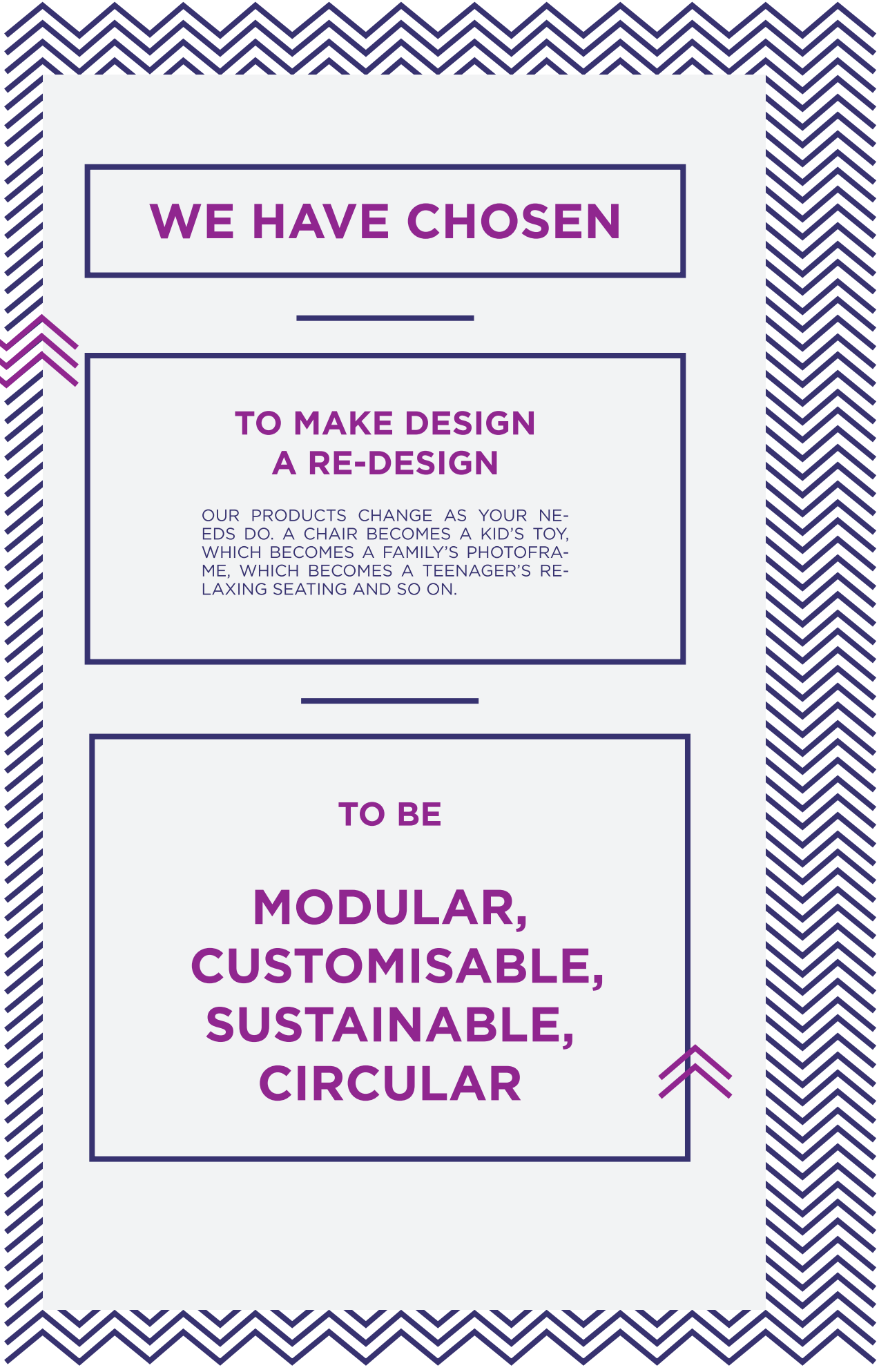


WE HAVE CHOSEN

**TO MAKE DESIGN
A RE-DESIGN**

OUR PRODUCTS CHANGE AS YOUR NEEDS DO. A CHAIR BECOMES A KID'S TOY, WHICH BECOMES A FAMILY'S PHOTOFRAME, WHICH BECOMES A TEENAGER'S RELAXING SEATING AND SO ON.

**TO BE
MODULAR,
CUSTOMISABLE,
SUSTAINABLE,
CIRCULAR**



A
EASYCIA



KIDS
#1

18 m / 4 yrs



> EASYDIA KIDS

#1

MULTICOLOR



MODEL

Firenze

STRUCTURE

Modular chair
23x26x47,5 cm
seating height 24,5 cm

MATERIALS

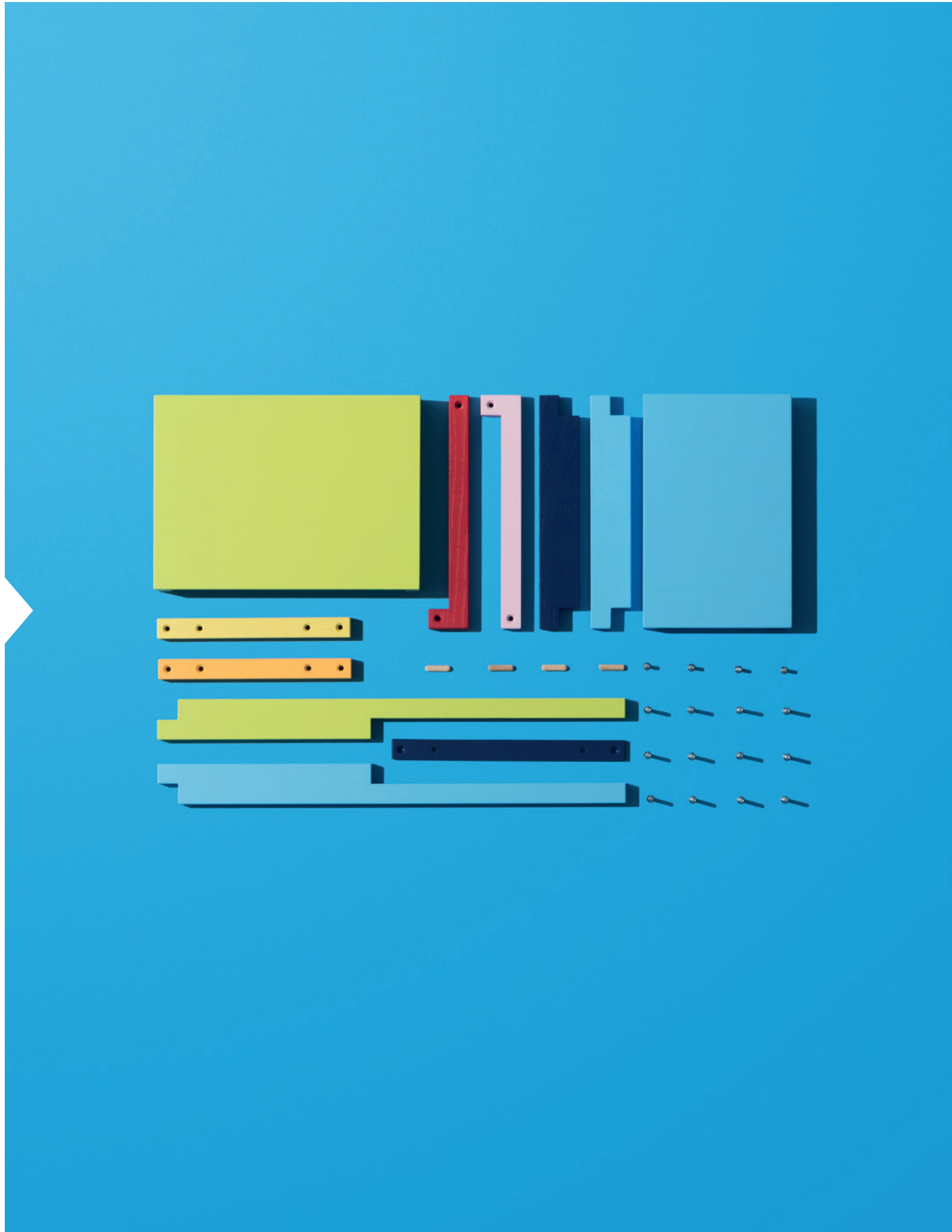
Solid wood
ASH (EU FSC)

FINISHINGS

Open pore lacquering

COLOURS





MODEL
Firenze

COLOURS
Multicolor
Green/Light blue/
Blue/Pink/Yellow/
Orange/Red



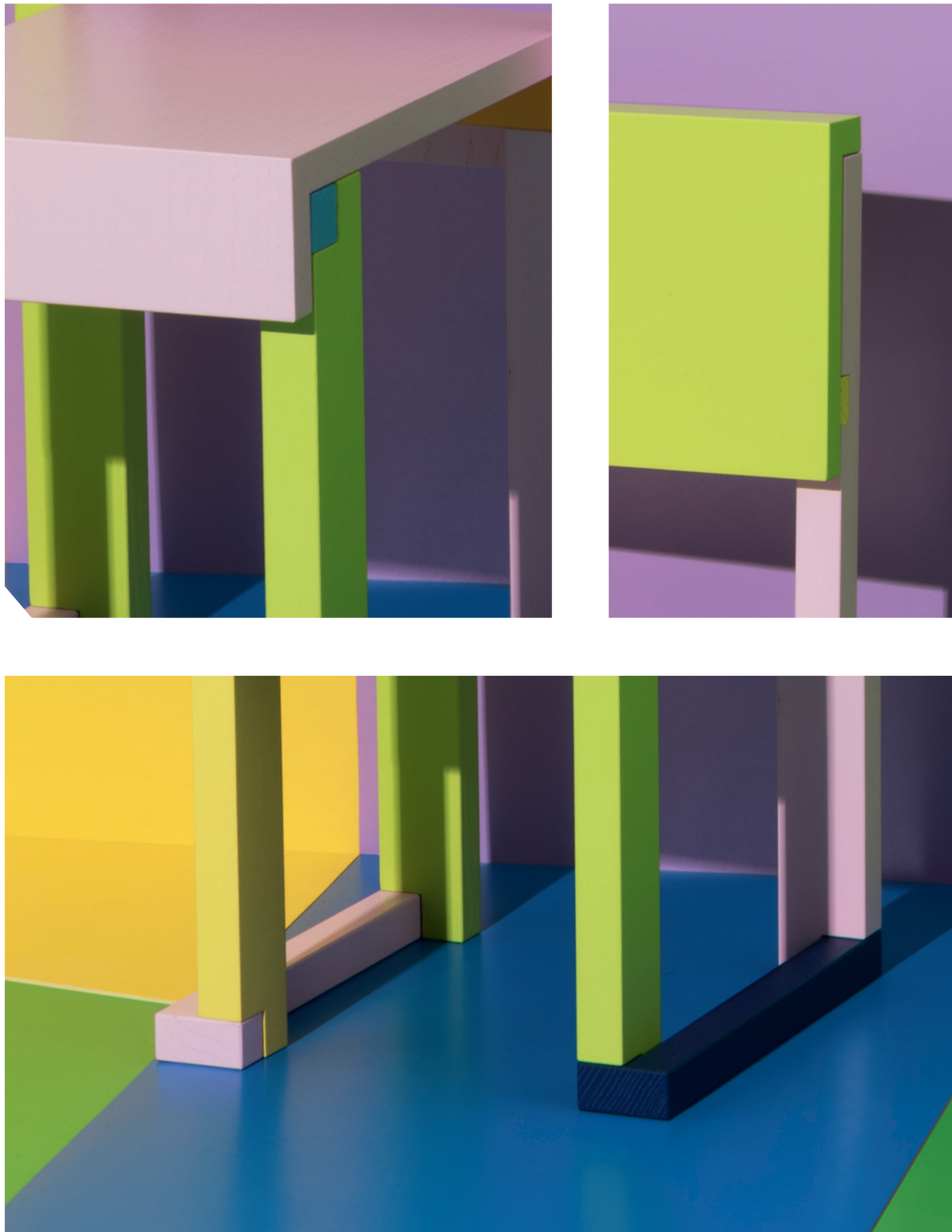
MODEL
Praga

STRUCTURE
Modular chair
23x26x47,5 cm
seating height 24,5 cm

MATERIALS
Solid wood
ASH (EU FSC)

FINISHINGS
Open pore lacquering

COLOURS



MODEL
Praga

COLOURS
Multicolor
Green/Light blue/
Blue/Pink/Yellow/
Orange



MODEL
Stoccolma

STRUCTURE
Modular chair
23x26x47,5 cm
seating height 24,5 cm

MATERIALS
Solid wood
ASH (EU FSC)

FINISHINGS
Open pore lacquering

COLOURS
Green/Light blue/
Blue/Pink/Yellow/
Orange



MODEL	STRUCTURE	MATERIALS	FINISHINGS
Chiar Stoccolma + Table Firenze	Modular chair Table chair	Solid wood ASH (EU FSC)	Open pore lacquering



MODEL	STRUCTURE	MATERIALS	FINISHINGS	COLOURS
Granny Smith	Modular chair 23x26x47,5 cm seating height 24,5 cm	Solid wood ASH (EU FSC)	Open pore lacquering	



MODEL	STRUCTURE	MATERIALS	FINISHINGS	COLOURS
Granny Smith/ Lemon/Tomato/ Natural	Modular chair 23x26x47,5 cm seating height 24,5 cm	Solid wood ASH (EU FSC)	Open pore lacquering	



KIDS
#1

LIMITED
EDITION





MODEL	STRUCTURE	MATERIALS	FINISHINGS	COLOURS
Granny Smith Limited	Modular chair 23x26x47,5 cm seating height 24,5 cm	CHESTNUT Km 0 solid wood	Dye	



MODEL	STRUCTURE	MATERIALS	FINISHINGS	COLOURS
Granny Smith/Seagull/Sugar	Modular chair 23x26x47,5 cm seating height 24,5 cm	CHESTNUT Km 0 solid wood	Dye	



JUNIOR #1

4 anni / 10 anni



> EASYDIA JUNIOR

#1

MULTICOLOR



MODEL

London

STRUCTURE

Modular chair
28x34x69 cm
seating height 35,5 cm

MATERIALS

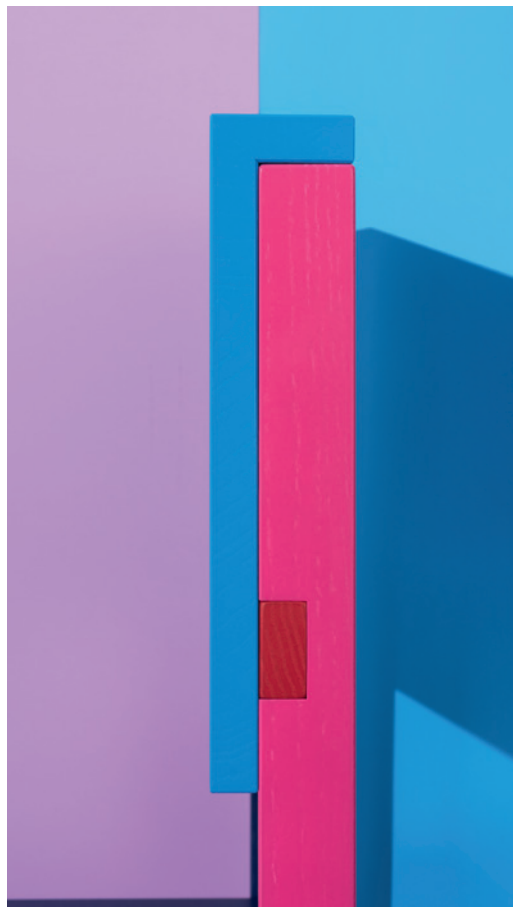
Solid wood
ASH (EU FSC)

FINISHINGS

Open pore lacquering

COLOURS





MODEL

London

COLOURS

Multicolor
Royal blue/Blue/
Fuchsia/
Hellrot Orange/Red



MODEL

Venezia

STRUCTURE

Modular chair
28x34x69 cm
seating height 35,5 cm

MATERIALS

Solid wood
ASH (EU FSC)

FINISHINGS

Open pore lacquering

COLOURS





MODEL
Venezia

COLOURS
Multicolor
Fuchsia/Green/Pink/
Blue/Red



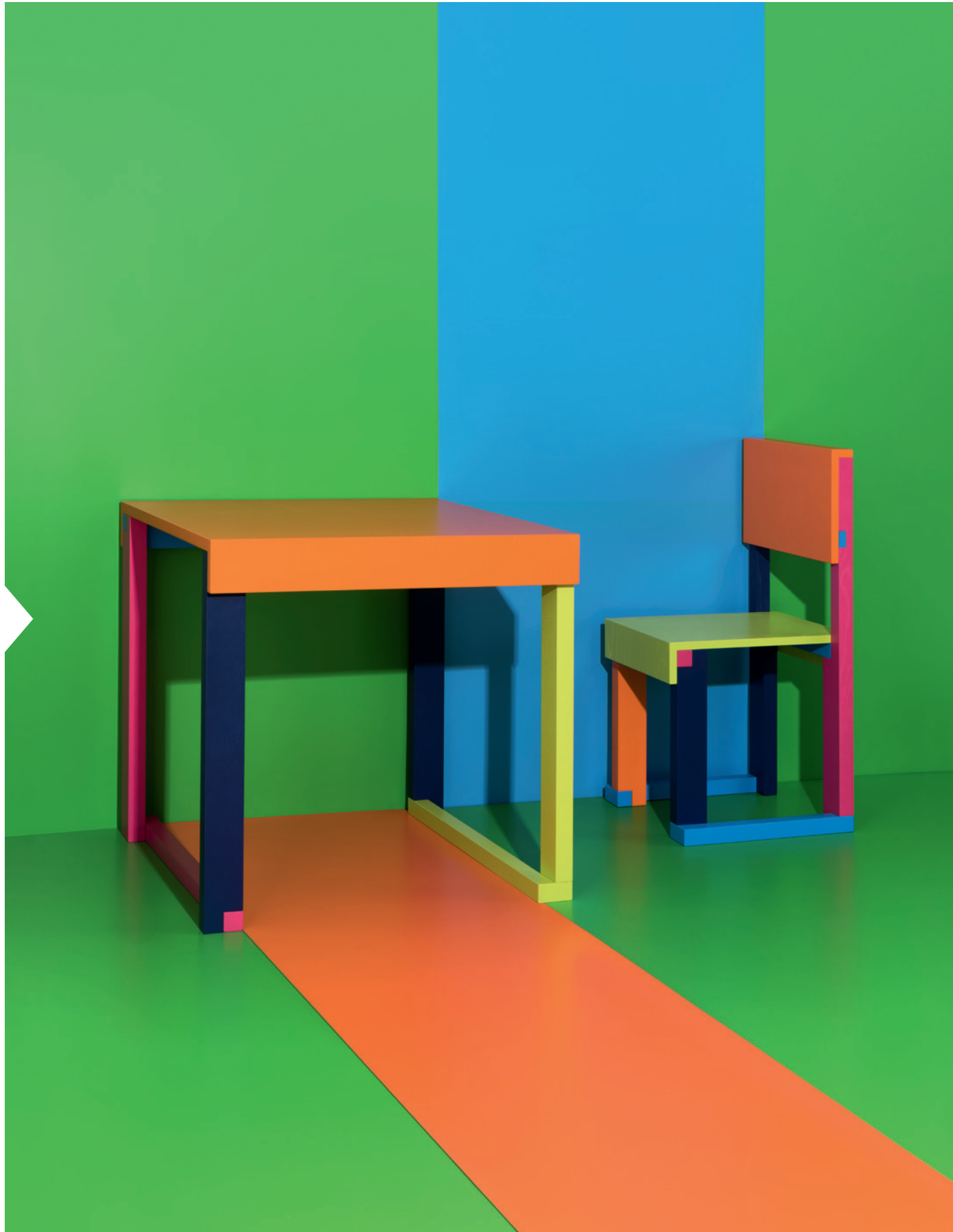
MODEL
Amsterdam

STRUCTURE
Modular chair
28x34x69 cm
seating height 35,5 cm

MATERIALS
Solid wood
ASH (EU FSC)

FINISHINGS
Open pore lacquering

COLOURS



MODEL

Chair Amsterdam
+
Table Amsterdam

COLOURS

Multicolor
Hellrot Orange/
Green/Blue/Royal Blue/
Fuchsia



MODEL

Granny Smith

STRUCTURE

Modular chair
28x34x69 cm
seating height 35,5 cm

MATERIALS

Solid wood
ASH (EU FSC)

FINISHINGS

Open pore lacquering

COLOURS

■ ■ ■ ■ ■



MODEL

Tomato

STRUCTURE

Modular chair
35,5x34,5x70 cm
seating height 33 cm

MATERIALS

Solid wood
ASH (EU FSC)

FINISHINGS

Open pore lacquering

COLOURS



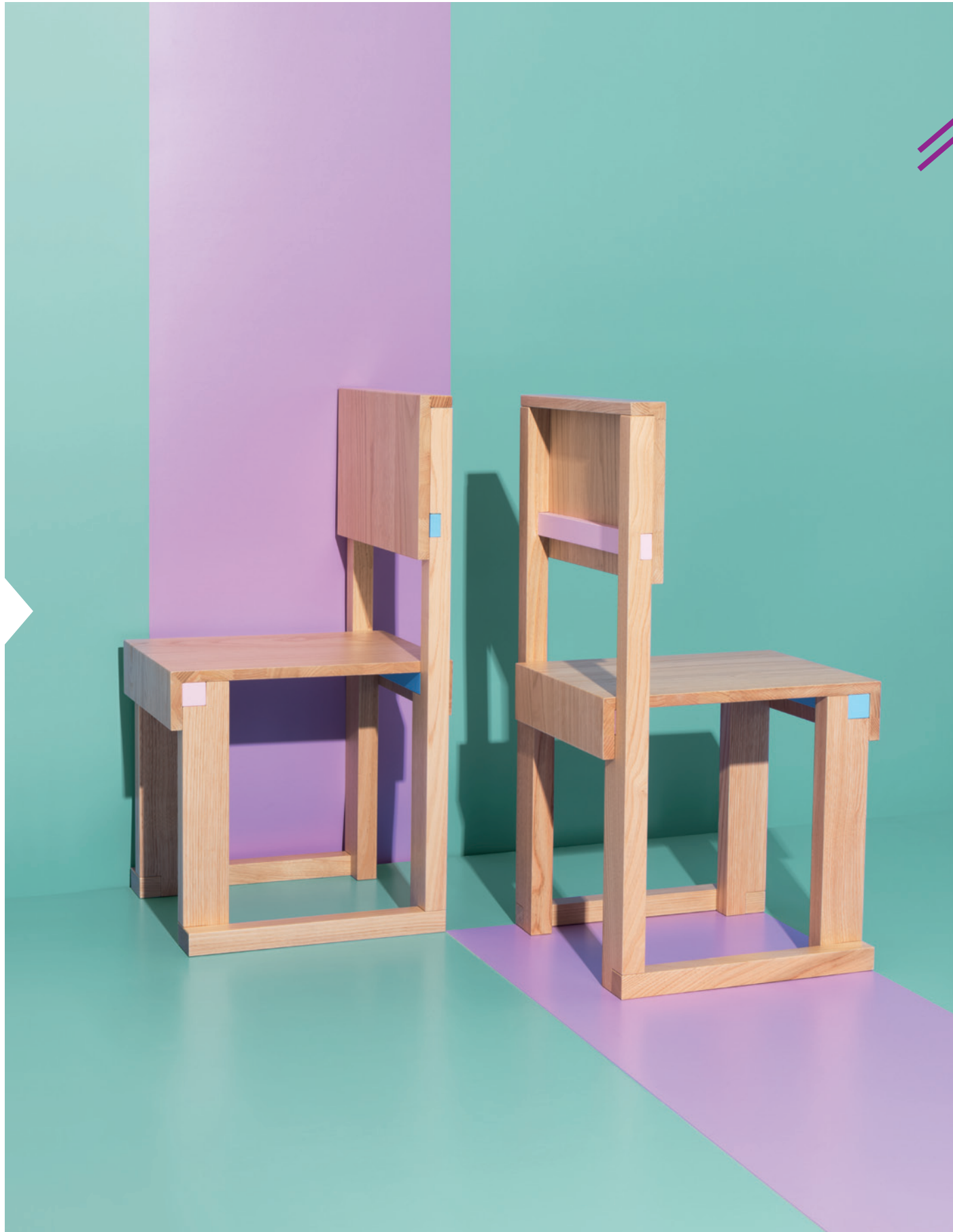
JUNIOR

#1



LIMITED
EDITION

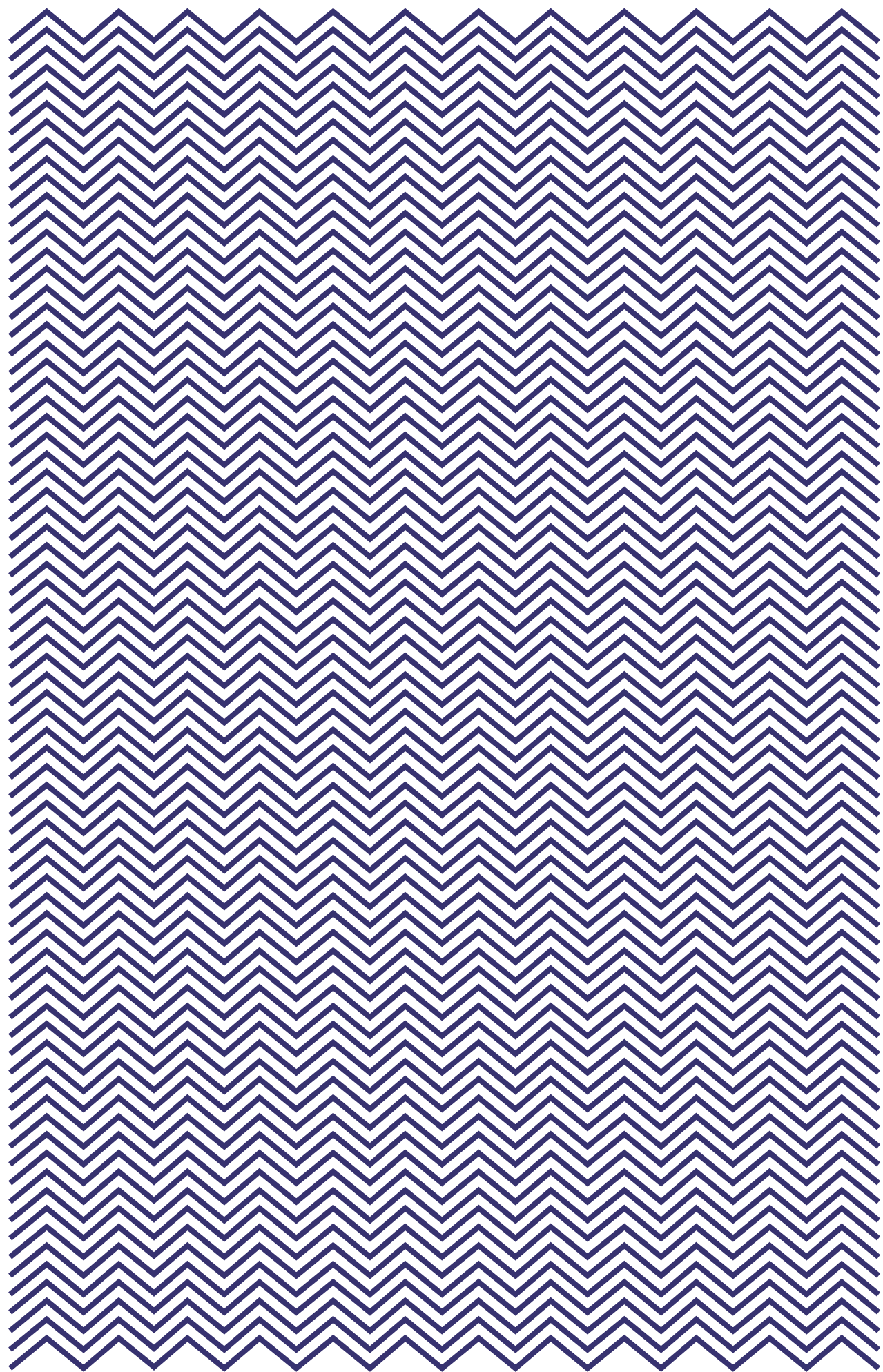




MODEL	STRUCTURE	MATERIALS	FINISHINGS	COLOURS
Terramare naturalciano + Terramare naturalpink	Modular chair 35,5x34,5x70 cm seating height 33 cm	CHESTNUT Km 0 solid wood	Dye Open pore lacquering	



MODEL	
Terramare BB(Big Blu) fuchsia/GG(Great Green) blue/Terramare naturalciano + crossbeams	Also available: BBgreen (2 crossbeams geen and 1 fuchsia) and GGfucs (2 crossbeams fuchsia and 1 blue) and Terramare Natural Pink



Y
EASYOLO



KIDS
#1

18 m / 4 anni



> EASYOLO KIDS

#1

MULTICOLOR



MODEL

Firenze

STRUCTURE

Modular table
40x43x39 cm

MATERIALS

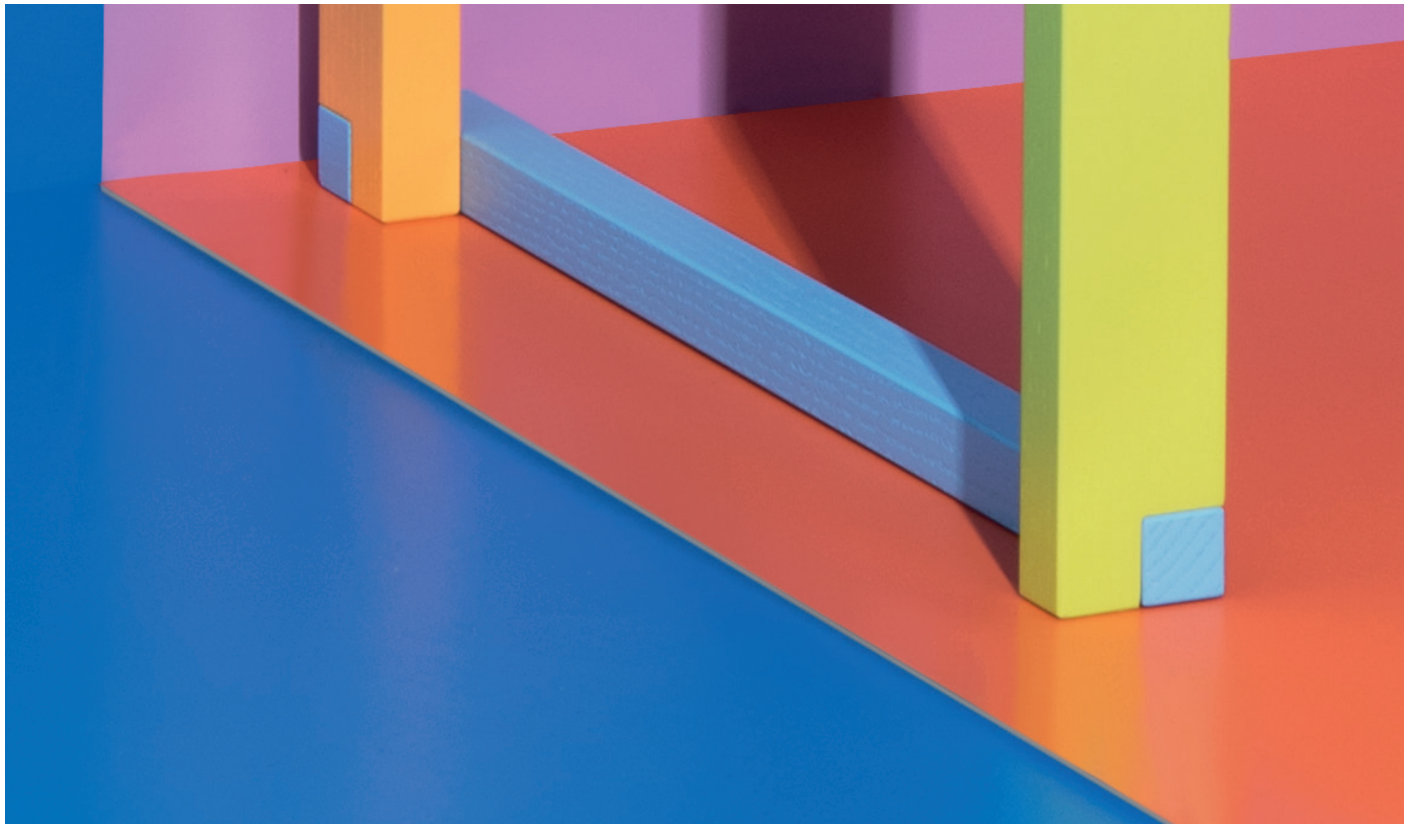
Solid wood
ASH (EU FSC)

FINISHINGS

Open pore lacquering

COLOURS





MODEL
Firenze

COLOURS
Multicolor
Green/light blue/blue
pink/yellow/red/
orange



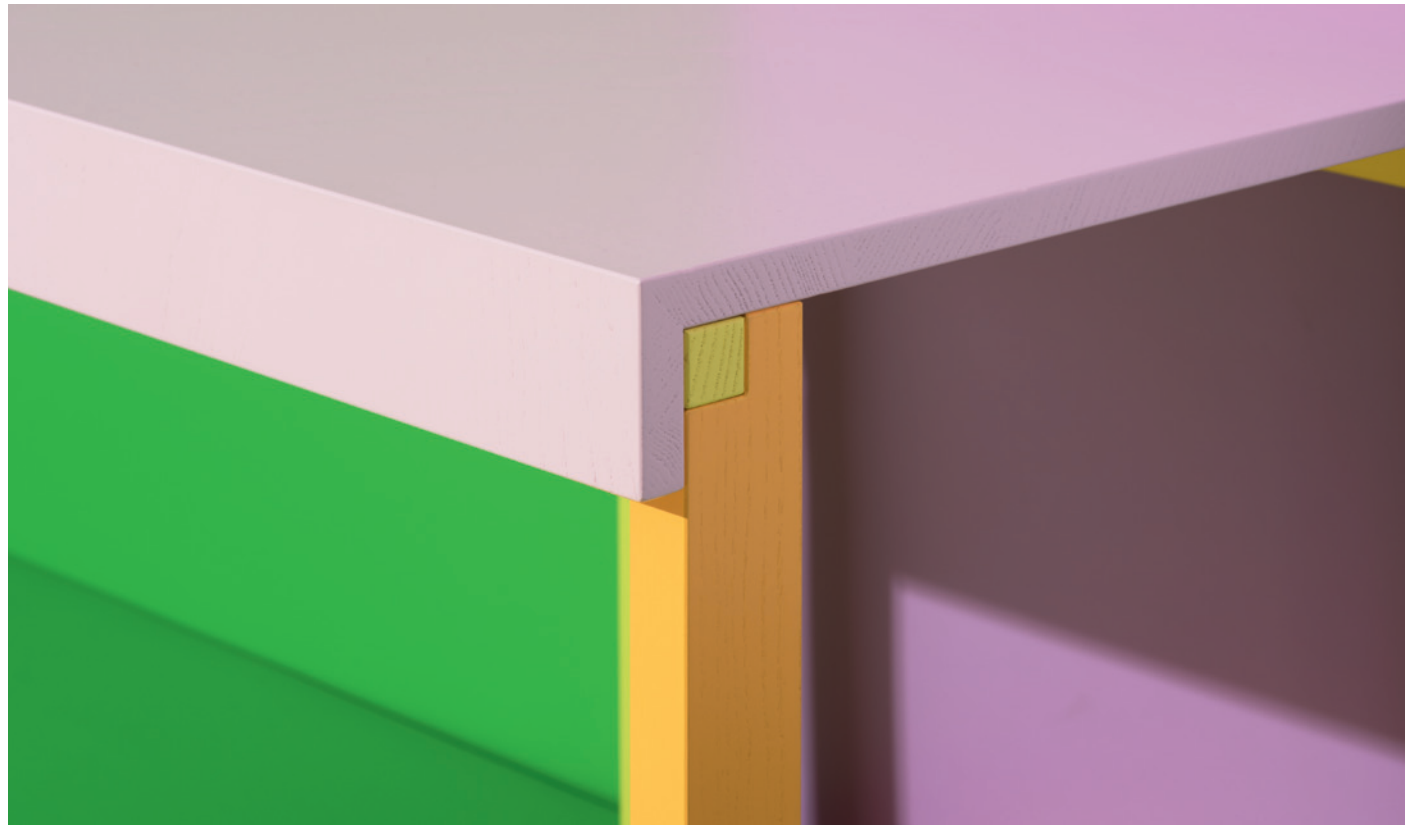
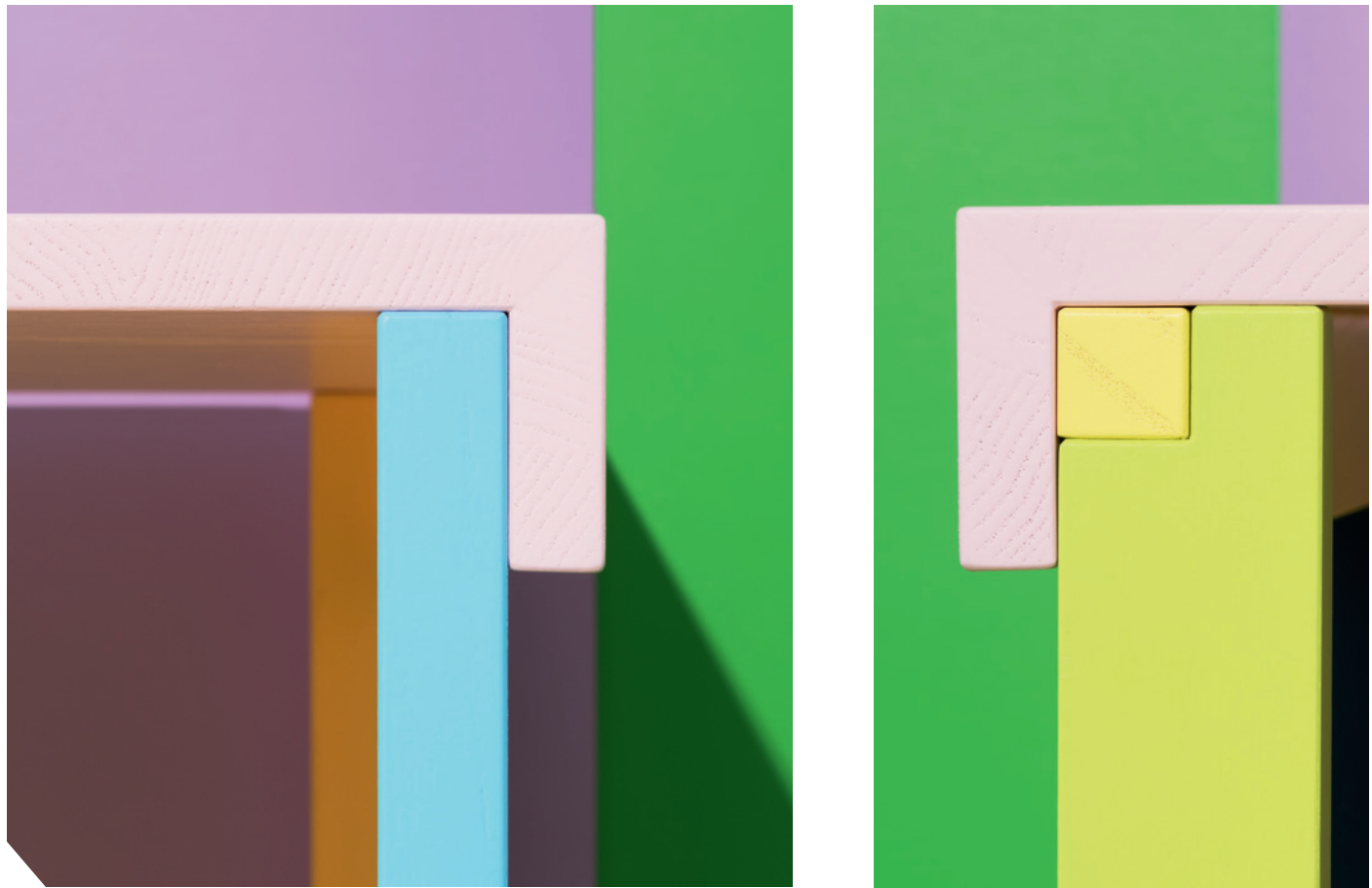
MODEL
Praga

STRUCTURE
Modular table
40x43x39 cm

MATERIALS
Solid wood
ASH (EU FSC)

FINISHINGS
Open pore lacquering

COLOURS



MODEL
Praga

COLOURS
Multicolor
Green/Light blue/Blue
Pink/Yellow/
Orange/Red



MODEL
Granny Smith

STRUCTURE
Modular table
40x43x39 cm

MATERIALS
Solid wood
ASH (EU FSC)

FINISHINGS
Open pore lacquering

COLOURS
[Six small green squares]



MODEL	STRUCTURE	MATERIALS	FINISHINGS	COLOURS
Natural	Modular table 40x43x39 cm	Solid wood ASH (EU FSC)	Transparent	



KIDS
#1
|

LIMITED
EDITION





MODEL	STRUCTURE	MATERIALS	FINISHINGS	COLOURS
Seagull Limited	Modular table 40x43x39 cm	CHESTNUT Km 0 solid wood	Dye	



MODEL	STRUCTURE	MATERIALS	FINISHINGS	COLOURS
Sugar /Granny Smith/ Seagull	Modular table 40x43x39 cm	CHESTNUT Km 0 solid wood	Dye	



JUNIOR #1

4 anni / 10 anni



> EASYOLO JUNIOR

#1

MULTICOLOR



MODEL

London

STRUCTURE

Modular table
60x64x59

MATERIALS

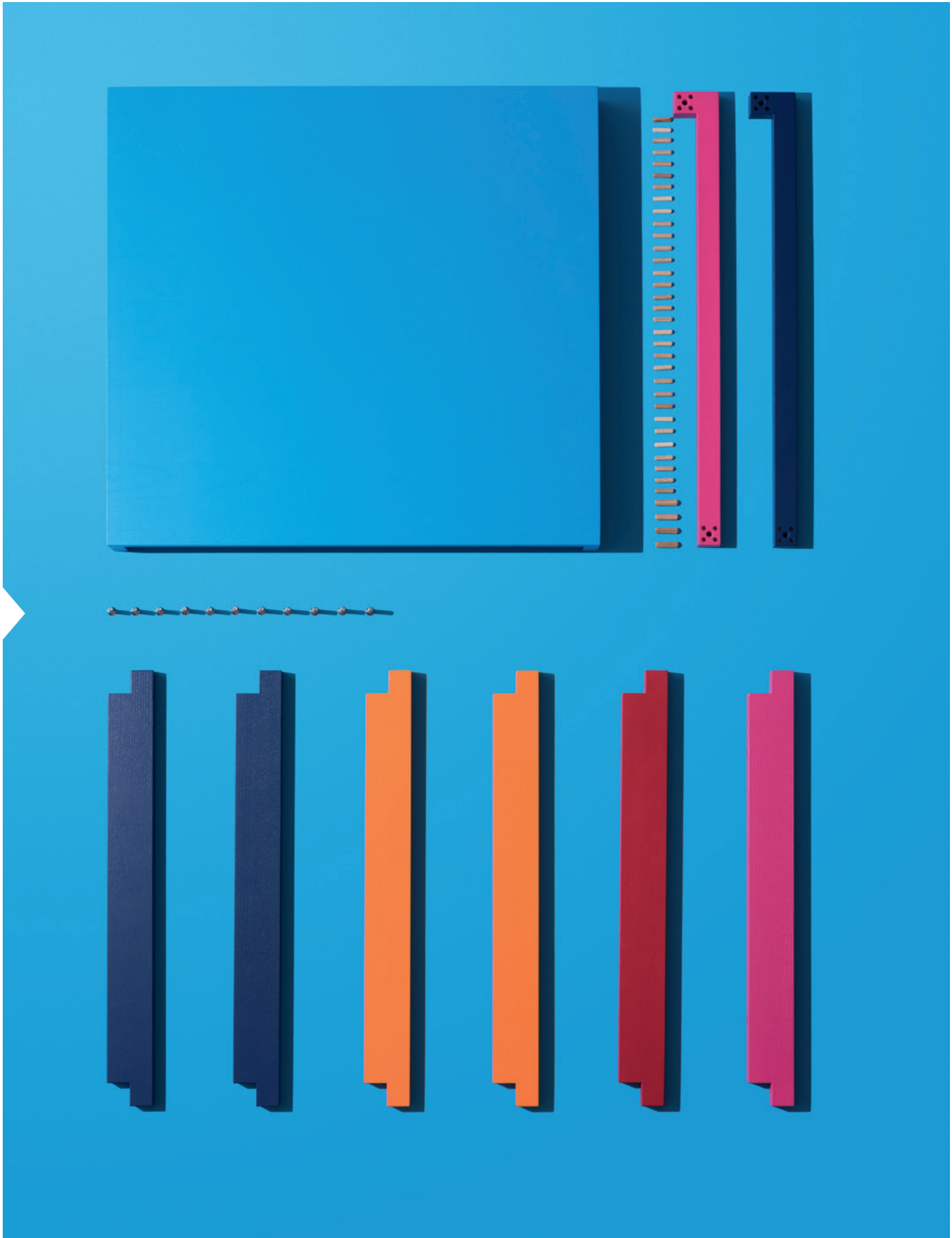
Solid wood
ASH (EU FSC)

FINISHINGS

Open pore lacquering

COLOURS





MODEL
London

COLOURS
Multicolor
Royal Blue/Blue/
Fuchsia/ Hellrot
orange/Red



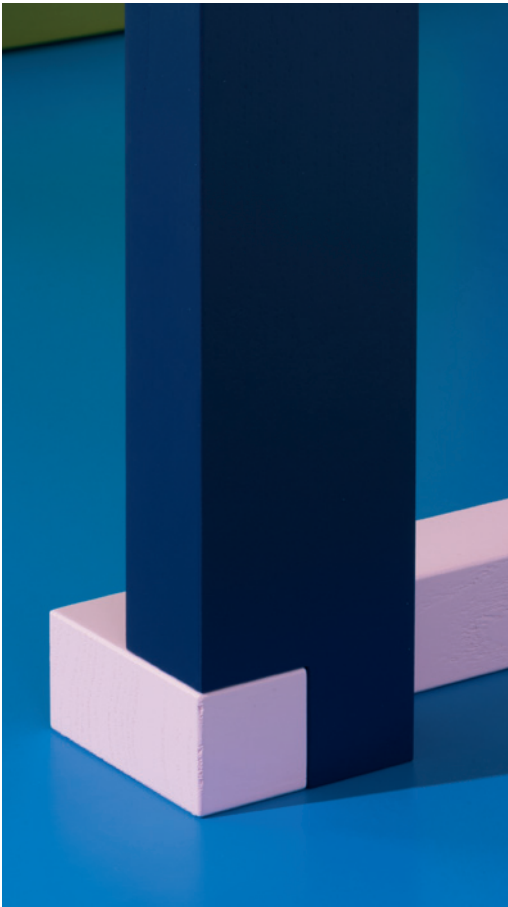
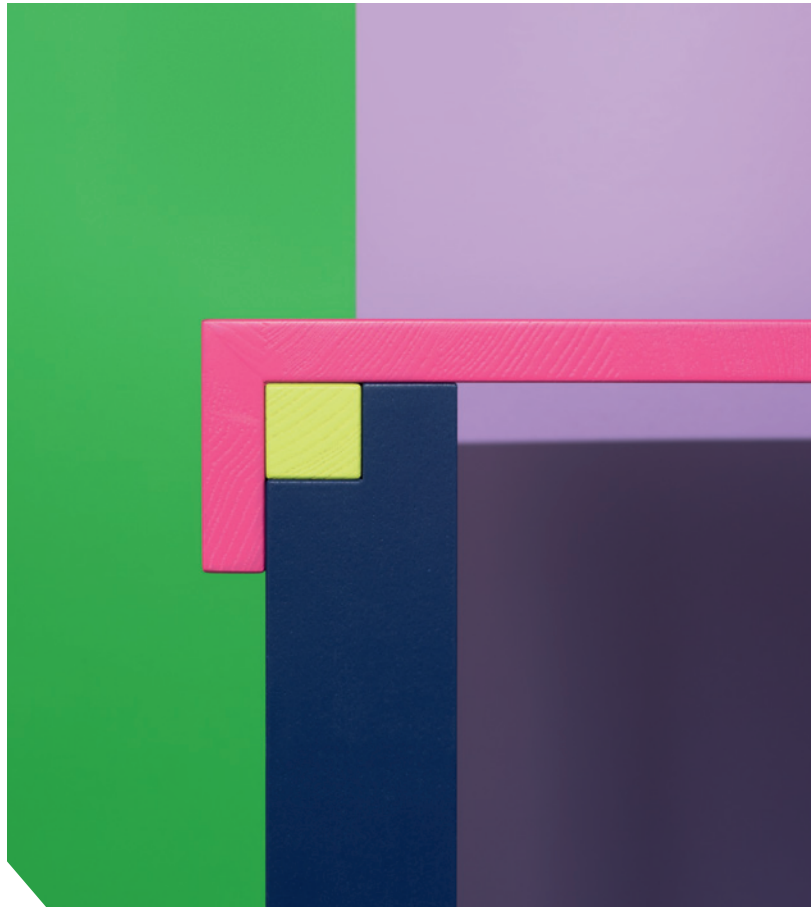
MODEL
Venezia

STRUCTURE
Modular table
60x64x59

MATERIALS
Solid wood
ASH (EU FSC)

FINISHINGS
Open pore lacquering

COLOURS
Pink Green Light Pink Dark Blue Red



MODEL
Venezia

COLOURS
Multicolor
Fuchsia/Green/Pink/
Blue/Red



MODEL
Amsterdam

STRUCTURE
Modular table
60x64x59

MATERIALS
Solid wood
ASH (EU FSC)

FINISHINGS
Open pore lacquering

COLOURS



MODEL

Chiar Amsterdam
+
Table Amsterdam

COLOURS

Multicolor
Hellrot orange/
Green/Blue/Royal blue/
Fuchsia/Red



JUNIOR
#1



LIMITED
EDITION

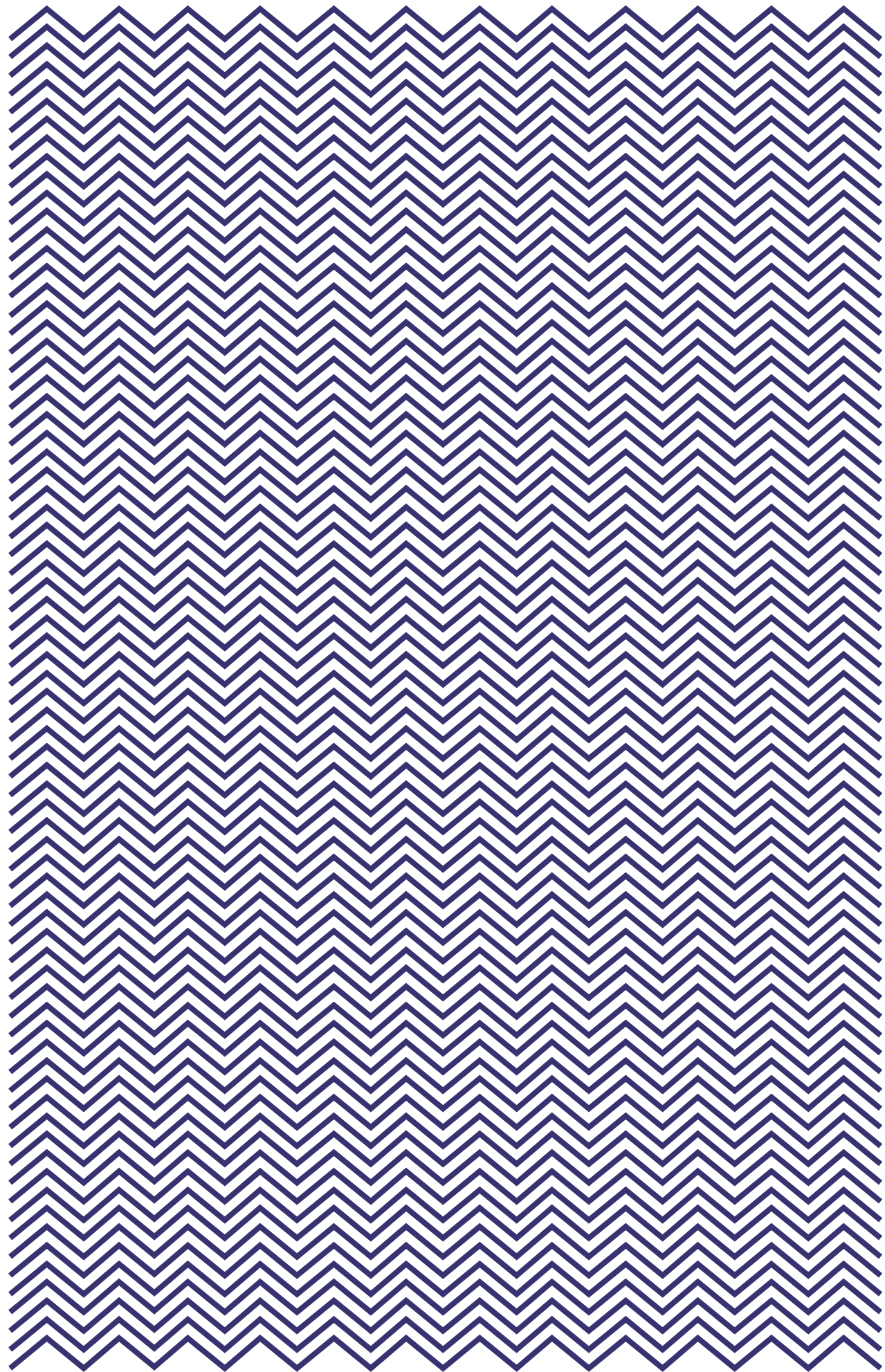


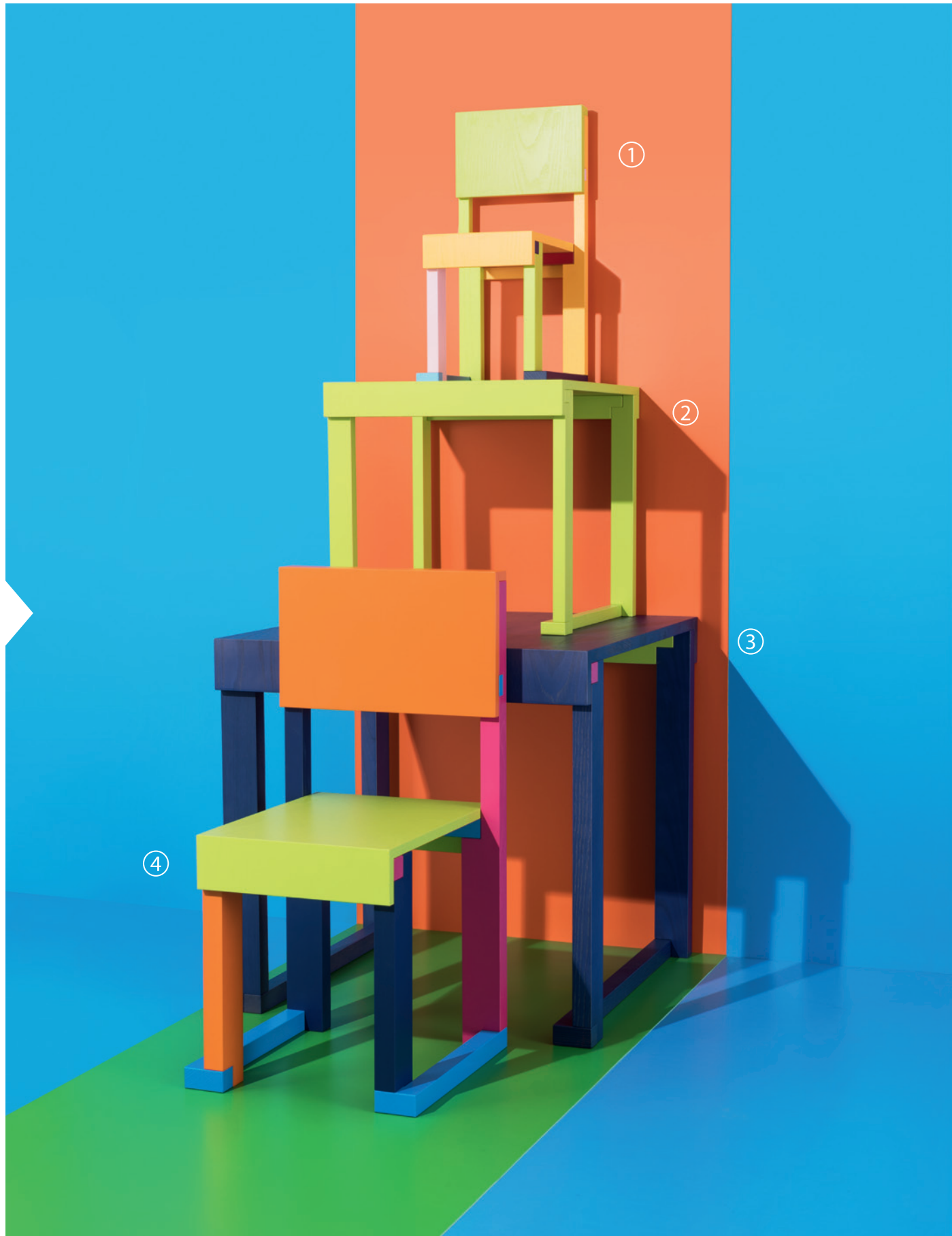


MODEL	STRUCTURE	MATERIALS	FINISHINGS	COLOURS
Terramare natural	Modular table 60x64x59	CHESTNUT Km 0 solid wood	Dye Open pore lacquering	



MODEL	STRUCTURE	MATERIALS	FINISHINGS	COLOURS
Terranmare BB/GG/ natural	Modular table 60x64x59	CHESTNUT Km 0 solid wood	Dye Open pore lacquering	





MODEL

- ① Easydia Kids/Stoccolma/Multicolor
- ② Easyolo Kids/Granny Smith/Multicolor
- ③ Easyolo Junior/BB/Limited edition
- ④ Easydia Junior/Amsterdam/Multicolor



MODEL

- ⑤ Easydia Kids/Granny Smith/Multicolor
- ⑥ Easyolo Kids/Firenze/Multicolor
- ⑦ Easydia Kids/Tomato/Monocolor



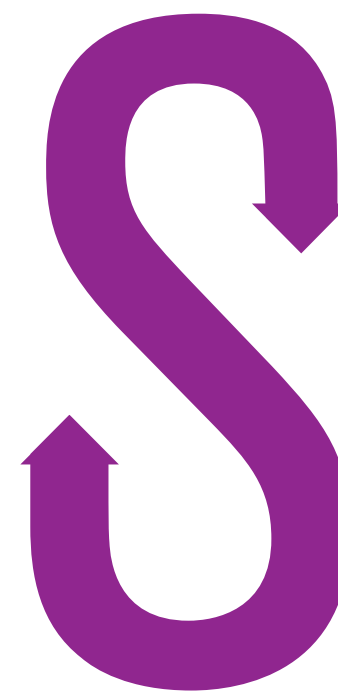
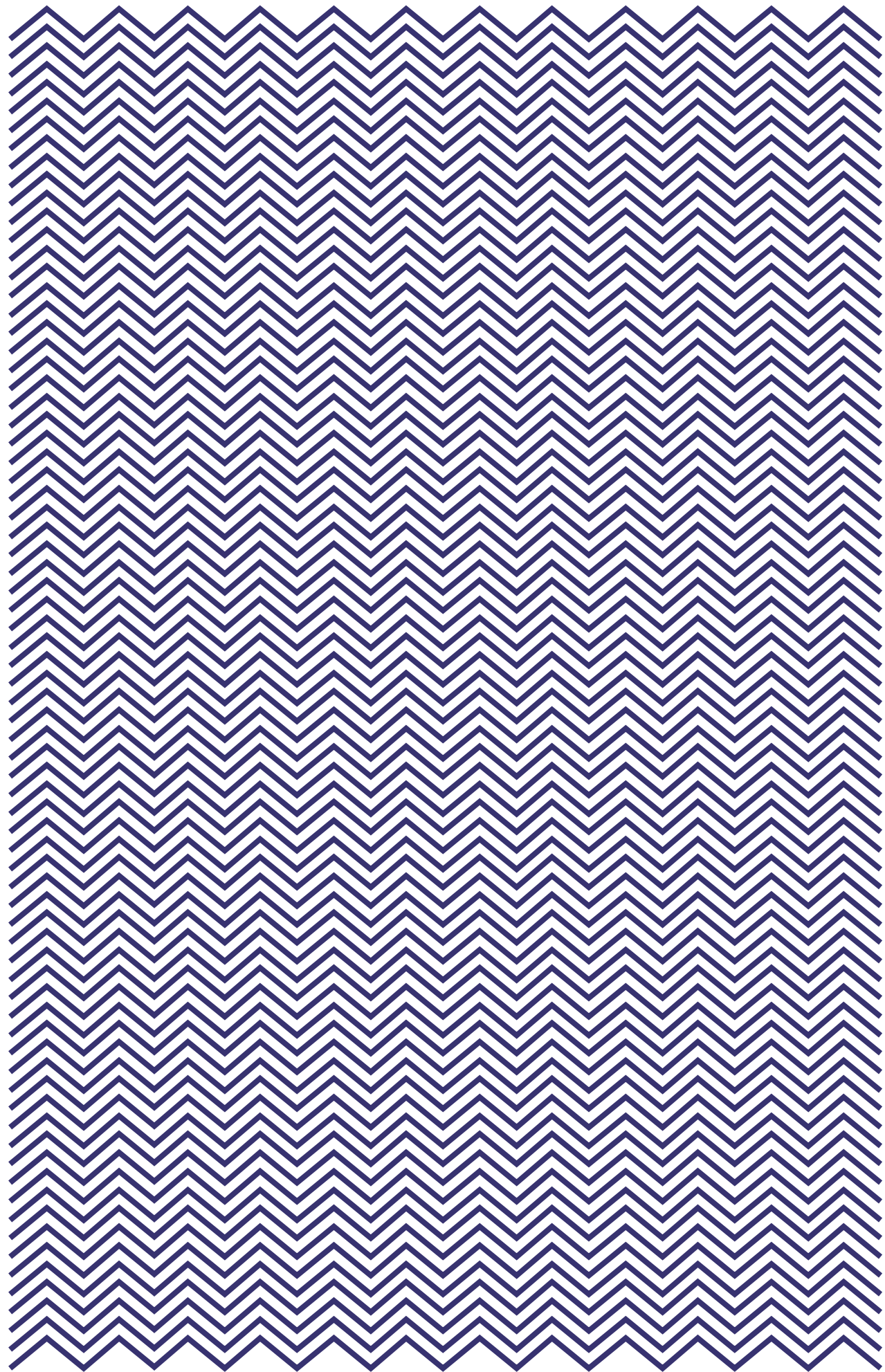
MODEL

- ⑧ Easydia Junior/Tomato/ Monocolor
- ⑨ Easydia Kids/Lemon/Monocolor
- ⑩ Easydia Kids/Natural/Monocolor
- ⑪ Easyolo Kids/Seagull Limited/Limited edition
- ⑫ Easyolo Junior/Terramare natural /Limited edition



MODEL

- ⑬ Easydia Junior/GG/Limited edition
- ⑭ Easydia Junior/BB/Limited edition
- ⑮ Easyolo Junior/Venezia/Multicolor
- ⑯ Easyolo Kids/Granny Smith limited/Limited edition



RE-EASY



EASYDIA
+
EASYOLO

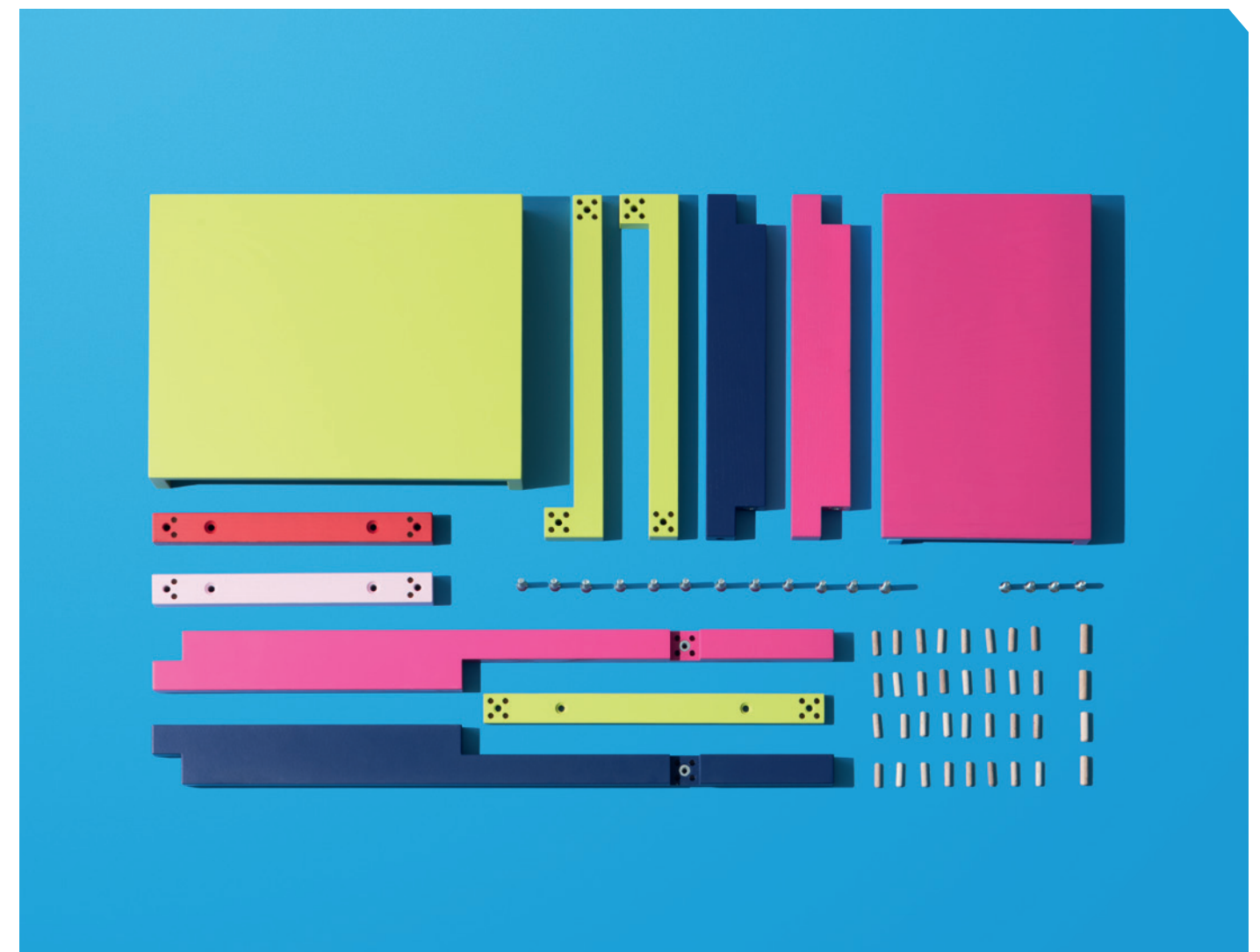
OUR PRODUCTS CHANGE AS
YOUR NEEDS DO
FOR EXAMPLE A CHAIR
BECOMES A TOY FOR A
CHILDREN, WHICH BECOMES
A PHOTOFRAME FOR THE
FAMILY AND SO ON

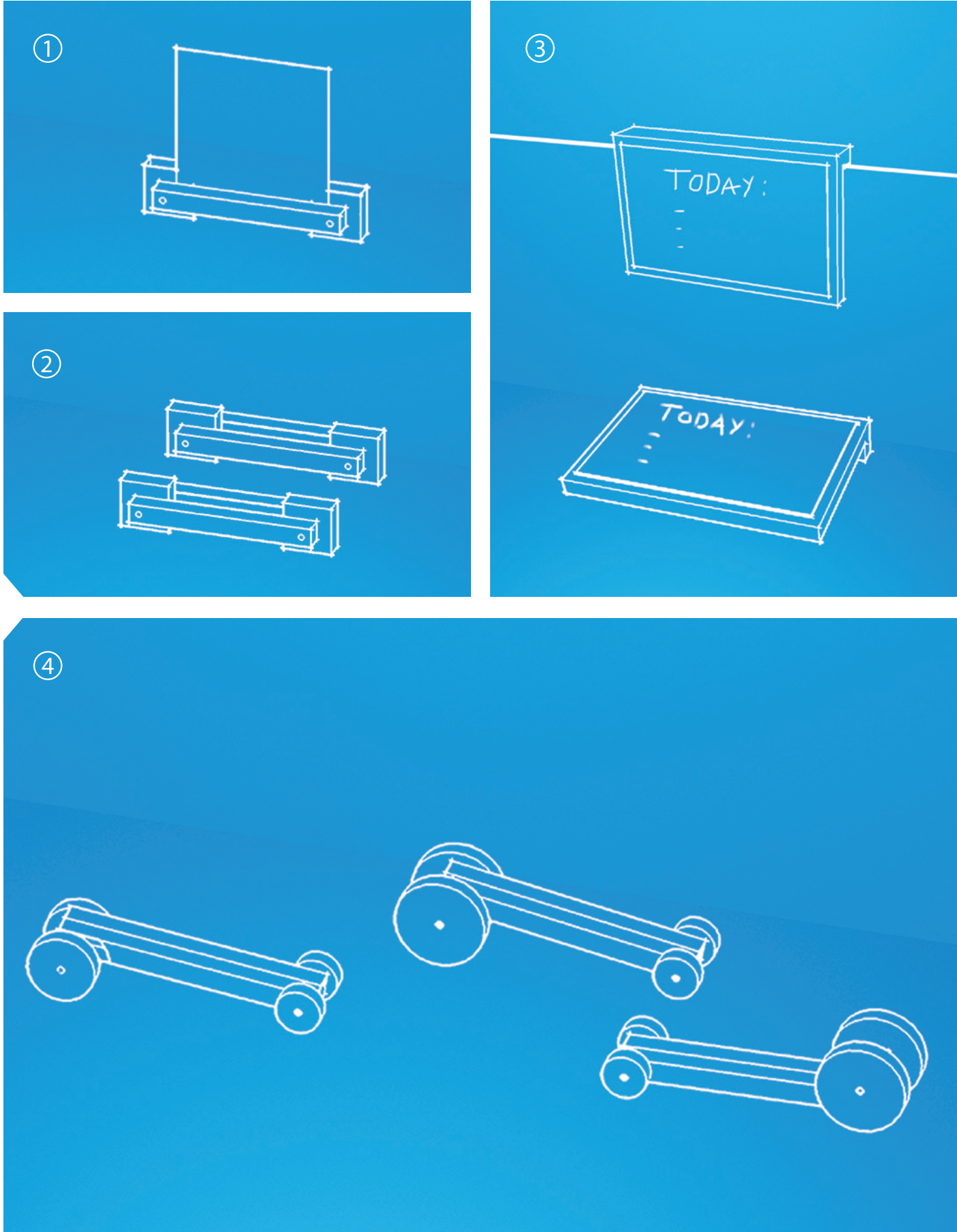


> EASYDIA KIDS

#1

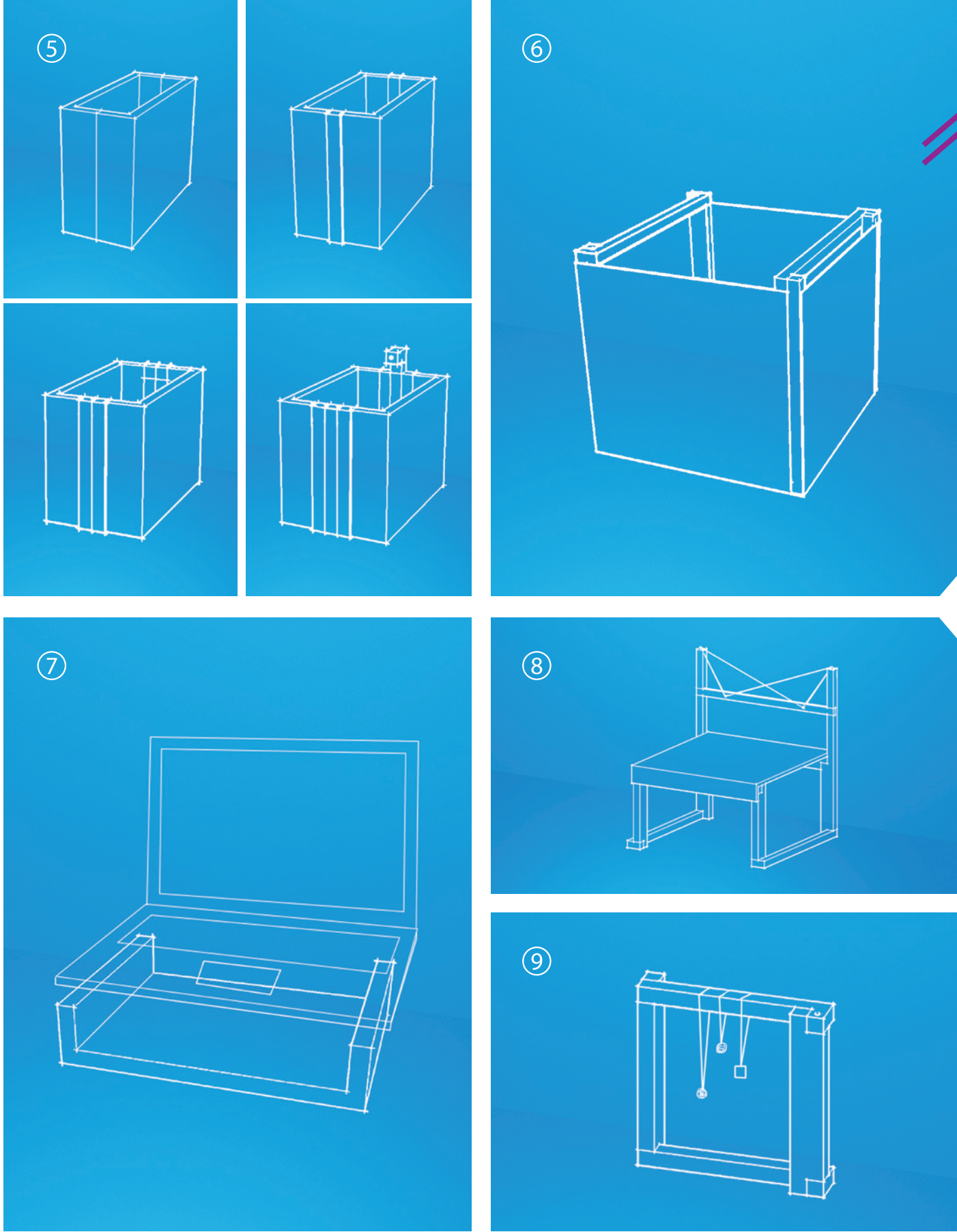
MULTICOLOR





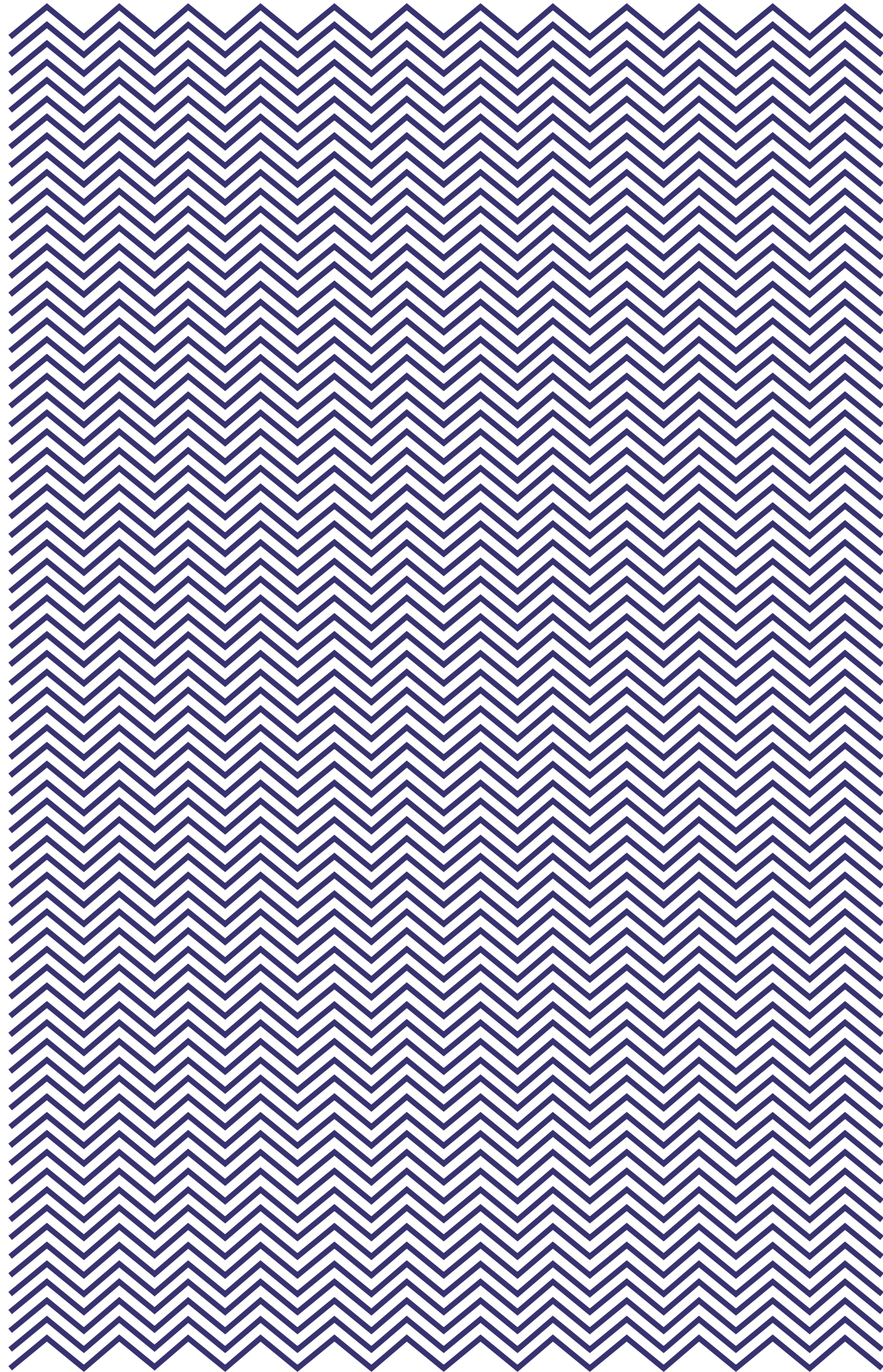
MODELLO

- ① Photoframe
- ② Kids weights
- ③ Blackboard
- ④ Toy cars



MODELLO

- ⑤ flower box – different depths (also with watering can/handle/climbing system)
- ⑥ Cubotto box
- ⑦ Computer tray
- ⑧ Single armchair
- ⑨ Jewel rack



N
PERSONALEASY

N

CAN I GIVE MY PERSONAL TOUCH TO ANY GIVEN MODEL? CAN I CHANGE SOME MODULES, SUBSTITUTE THEM, CUSTOMISE THE CHAIR I CHOSE AND THE TABLE I GOT WITH IT?

CAN I INVERT SOME MODUL OF MY PRODUCT? CAN I USE OR BUY ANY PART OF ANY OTHER MODEL FOR MINE?

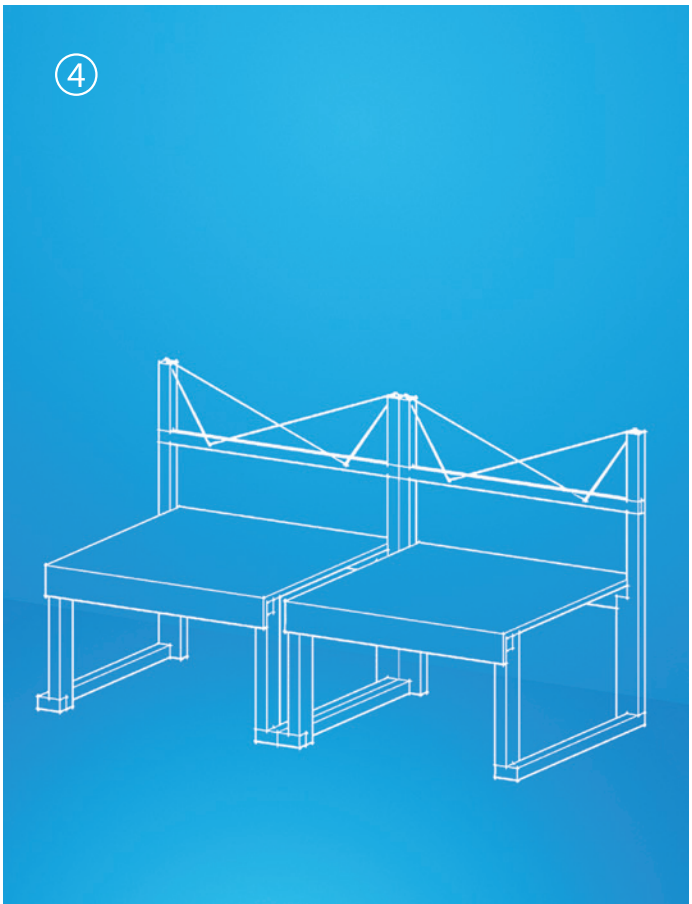
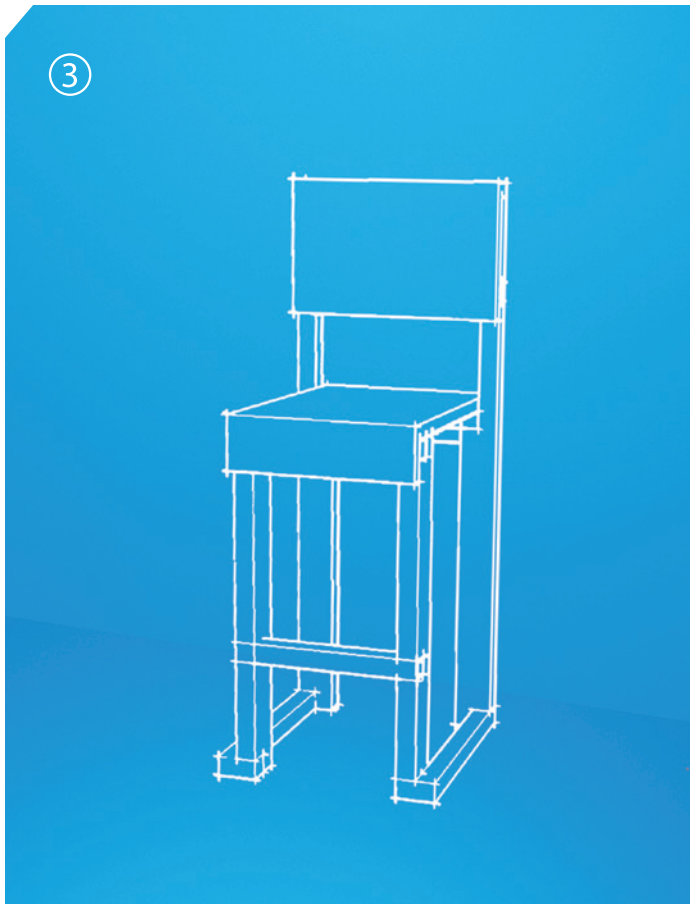
CAN I ORDER SINGLE MODULES TO SUBSTITUTE MINE, FOR MANTAINANCE OR JUST BECAUSE I CRAVE IT?

CAN I DESIGN A WHOLE WORLD AROUND MY EASYDIA AND EASYOLO WHICH GETS ALONG, IS FLEXIBLE, PERSONAL AND REUSABLE WITH TIME?

CAN I HAVE SOMEONE WHO SUPPORTS ME WHILE DESIGNING, THINKING AND CHOOSING?

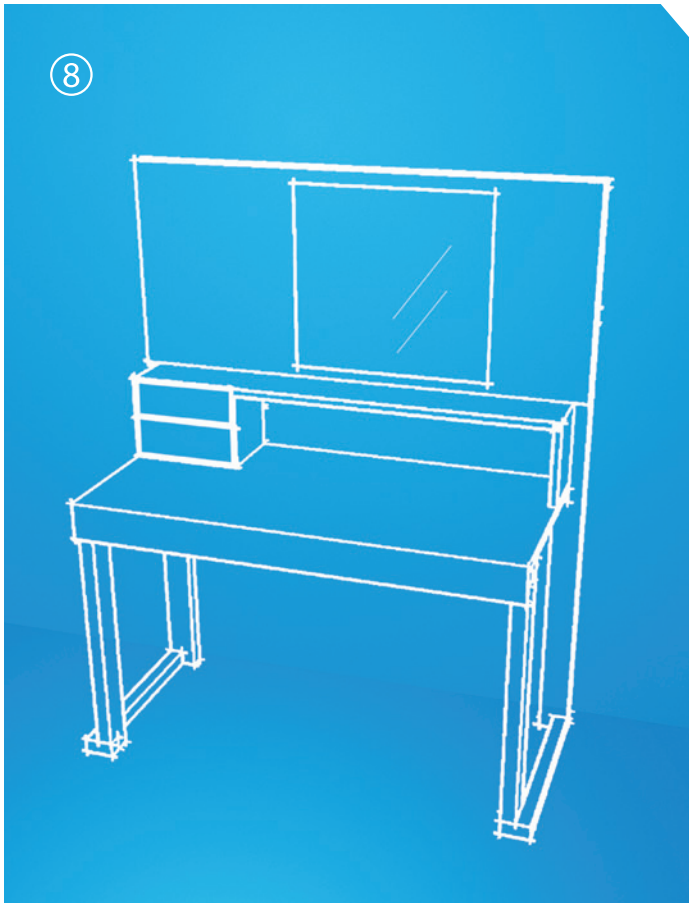
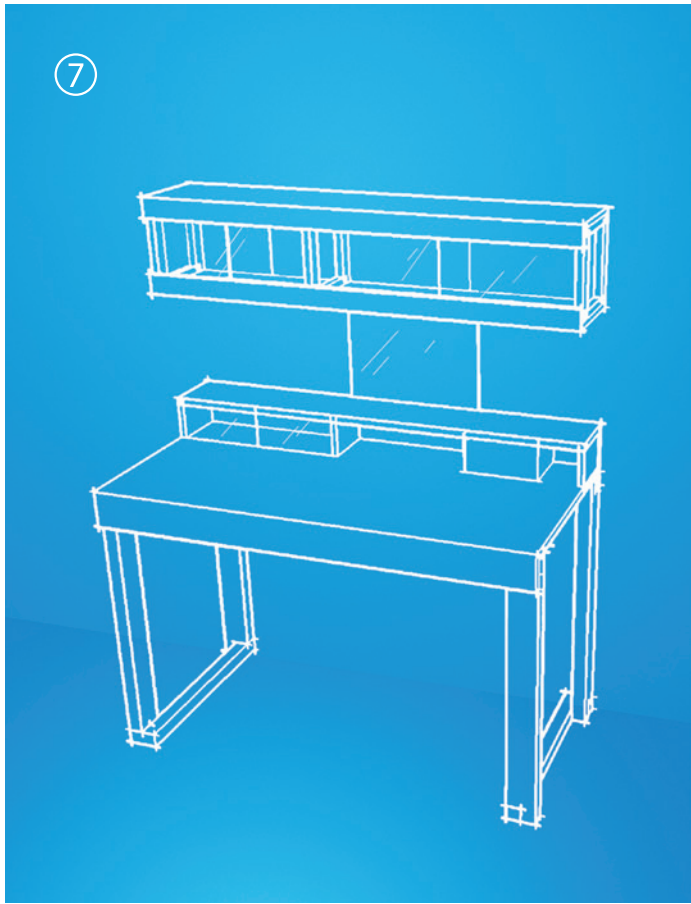
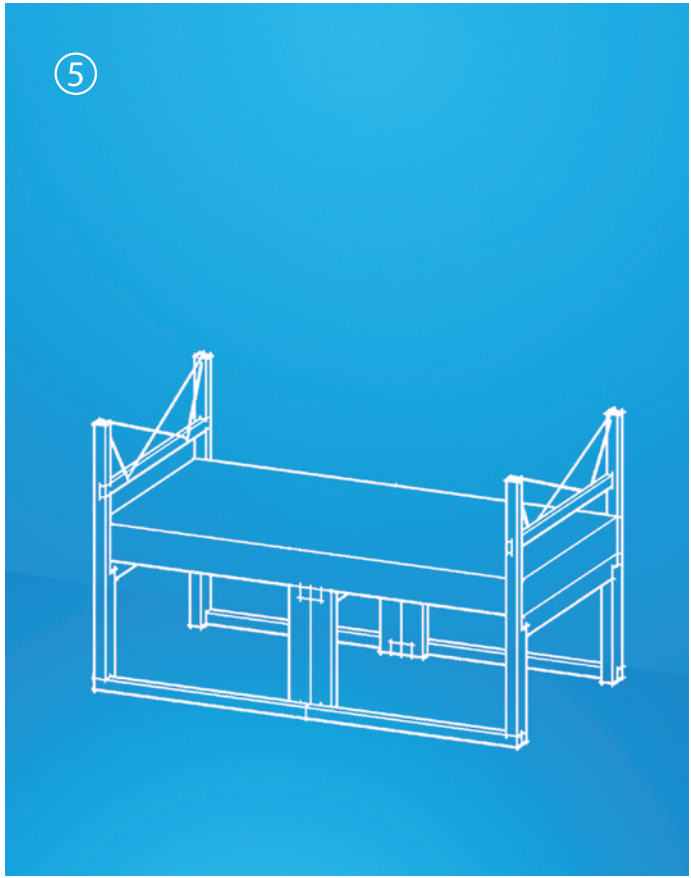
YES, NOW YOU CAN.
IT IS ARCADIA DESIGN, DESIGN YOU ALWAYS DREAMT OF.

NOW GET INSPIRED.



MODELLO

- ① Family of coffee tables
- ② Single armchair
- ③ Stool
- ④ Double armchair



MODELLO

- ⑤ Bed
- ⑥ Desk
- ⑦ Console 1
- ⑧ Console 2



PLAYFUL

YOU CAN ASSEMBLE AND DISASSEMBLE THEM, MOVE AND TURN THEM AROUND AND THEY REMAIN ANYHOW STABLE.
YOU CAN MAKE A TOWER OR A TRAIN WITH THEM AND TAKE THEM TO THE KIDS CORNER OR ANY OTHER PLACE IN THE HOUSE YOU WANT TO BE.

THEY FOLLOW THE FAMILY ACCORDING TO IT IS CHANGING NEEDS BECAUSE IT IS ESSENTIAL TO BE PRACTICAL WITHOUT LOSING OUR IMAGINATION.



SUSTAINABLE AND SAFE

THEY ARE MADE 75% OF EU FSC CERTIFIED ASH AND 25% OF CHESTNUT FROM CENTRAL ITALY, WITH WATER BASED FINISHINGS, NON-TOXIC AND CERTIFIED FOR FOOD CONTACT

THEY ARE 100% MODULAR. THEY ARE CUSTOMISABLE AND MADE OF CREATIVITY, AS YOU ALWAYS LOOKED FOR. THEY ARE ARCADIA DESIGN.

ARCADIA DESIGN by PROGETTO ARCADIA

sede legale /legal headquarters c.so Mazzini, 56
sede operativa/operational headquarters via dei Vetrai, 3 Santo Chiodo
06049 Spoleto (PG)
Italy

www.arcadiya.net | info@arcadiya.net | +39 340 1612444

Segui/Follow PROGETTO ARCADIA



ARECJIA DESIGN

BOOK-WORK